Michigan Hospitals—1979 Index

Subject Index

AFFILIATES

MHA Affiliate Reports, July p. 36

AUXILIANS/VOLUNTEERS

1 In Every 200 Michiganians Is A Hospital Volunteer, Feb. p. 23
Auxilians Listen to Patients' Feelings, Fears & Needs, Mar. p. 20
Auxilians Meet with Legislators at Fifth Annual "Day at the Capitol", April p.20
Service is Keystone of MAHA, May p.19
30 Years On . . ., June p.23
Installation Remarks, August p. 25
Marketing An Auxiliary, September p.23
MAHA's Fall Conference Will Offer A Cornucopia of New Ideas, October p.31
First Male Volunteers at Grace Hospital Love Their Work, November p.37

AWARDS, RECOGNITION

Freysinger Selected for Tri-State Award, April p.26

COMMUNITY INVOLVEMENT

Hospital Speaks to Community, March p.17
Self-Health, March p.18
Development: Involving the Local Community, September p.20
U.S. Congressman Spends A Day As A Nurse Aide, Nov. p. 38
"Kids Klinic" at Bronson, December p.23

COST CONTAINMENT

Hospitals Commit to the Voluntary Effort, February p.4
Voluntary Effort in 1979 — The 2% Solution, February p.6
Health Planning As A Vehicle for Hospital Cost Containment, February p.7
The MHA Voluntary Effort Resolution, February p.13
Cost Containment: A Public Policy Responsibility, Feb. p. 18
Voluntary Effort and The Smaller Hospital: A Personal View, February p.19
An Anatomy of Hospital Costs, February p.26
MHA Members Meet with Congressmen to Discuss Voluntary Cost Containment, April p.27

DEVELOPMENT

Development: Prescription for Hospital Needs, September p.6
They Said It Couldn't Be Done, September p.17
Development: Involving the Local Community, September p.20

GOVERNMENT AFFAIRS/POLITICAL AFFAIRS

Public Health Code: The Lawmaking Process, January p.12
Planning Must Integrate with Decision Making, May p.5
Top-Down Planning, May p.6
Bottom-Up Planning, May p.7
SHCC at a Crossroad: Does It Go Political? May p.9
Health Planning Requires New Focus for Physicians, May p.11
A Lawyer Takes a Practical Look at the State Health Plan, May p.12
Viewpoints on the State Health Plan, May p.14
The Legislative Committee, September p.15
Litigation as a Strategy, December p. 10
Streamlining the System, December p.14
Michigan Administrative Procedures Act, December p.16
Legislative Oversight, December p.19

HEALTH CARE DELIVERY

Your Hospital — Where People Listen and Respond, March p.4
The Role of Hospitals — March p.7
Hospitals Listen, March p.8
Outreach — Henry Ford Hospital Meets Special Needs of Its Urban Neighbors, March p.10
Family Birthing Center: An Innovative Idea at Providence Hospital, March p.14
In Support of Older Adults — New Services at St. Lawrence Involve Lansing's "Sixty-Plus" Citizens, March p.15
We Care About Kids — March p.19
Discharge Planning, March p.24
Children's Hospitals — Why It Costs More To Treat Sick Kids, April p.14
Health Maintenance Organizations, May p.16
One Way To Measure Quality of Patient Care, September p.18

HEALTH ECONOMICS & FINANCE

New Medicaid Prospective Reimbursement System Signed, September p.25

HEALTH PLANNING

Health Planning as a Vehicle for Hospital Cost Containment, February p.7
Planning Must Integrate with Decision Making, May p.5
Top-Down Planning, May p.6
Bottom-Up Planning, May p.7
Health Planning Requires New Focus for Physicians, May p.11
A Lawyer Takes a Practical Look at the State Health Plan, May p.12
Viewpoints on the State Health Plan, May p.14

HOSPITALS, SMALL

Voluntary Effort and The Smaller Hospital: A Personal View, February p.19
Smaller Hospital Conference, April p.24

INTERVIEWS

Interview with Representatives Raymond Hood and Raymond Kehres, January p.7
Interview with Robert DeVries, April p.4
Interview with Carl Levin, Bobby Crim, John Reiss and John McMahon, December p.4

LEGAL ISSUES

Legislation Expands MDPH Responsibilities for Hospital Licensure, January p.16
A Closer Look at Article 17, January p.17
Michigan Administrative Procedures Act, December p.16

MANAGEMENT

Evaluation of Management Training, April p.11

MEETINGS, FORUMS, CONVENTIONS

Smaller Hospital Conference, April p.24
Recalling the 60th MHA Annual Meeting, August p.17

MICHIGAN HOSPITAL ASSOCIATION

The Voluntary Effort Resolution, February p.13
MHA Members Meet with Congressmen to Discuss Voluntary Cost Containment, April p.27
MHA Annual Report, July p.8
The Individual Hospital vs. Code Requirements — MHA's Codes and Standards Consulting Service Offers Solution, July p.28
Clout Program Becomes National Phenomenon, July p.53
Statistical Directory, November p.5

MICHIGAN HOSPITALS

Michigan Hospitals 1978 Index, Jan. p.24

MULTI-HOSPITAL SYSTEMS

Detroit Medical Center — An Example of Multi-Hospital Systems, February p.16
Toward Building Effective Governance In a Multi-Hospital System, June p.14

Michigan Hospitals—1979 Index

Subject Index

AFFILIATES

MHA Affiliate Reports, July p. 36

AUXILIANS/VOLUNTEERS

1 In Every 200 Michiganians Is A Hospital Volunteer, Feb. p. 23
Auxilians Listen to Patients' Feelings, Fears & Needs, Mar. p. 20
Auxilians Meet with Legislators at Fifth Annual "Day at the Capitol", April p.20
Service is Keystone of MAHA, May p.19
30 Years On . . ., June p.23
Installation Remarks, August p. 25
Marketing An Auxiliary, September p.23
MAHA's Fall Conference Will Offer A Cornucopia of New Ideas, October p.31
First Male Volunteers at Grace Hospital Love Their Work, November p.37

AWARDS, RECOGNITION

Freysinger Selected for Tri-State Award, April p.26

COMMUNITY INVOLVEMENT

Hospital Speaks to Community, March p.17
Self-Health, March p.18
Development: Involving the Local Community, September p.20
U.S. Congressman Spends A Day As A Nurse Aide, Nov. p. 38
"Kids Klinic" at Bronson, December p.23

COST CONTAINMENT

Hospitals Commit to the Voluntary Effort, February p.4
Voluntary Effort in 1979 — The 2% Solution, February p.6
Health Planning As A Vehicle for Hospital Cost Containment, February p.7
The MHA Voluntary Effort Resolution, February p.13
Cost Containment: A Public Policy Responsibility, Feb. p. 18
Voluntary Effort and The Smaller Hospital: A Personal View, February p.19
An Anatomy of Hospital Costs, February p.26
MHA Members Meet with Congressmen to Discuss Voluntary Cost Containment, April p.27

DEVELOPMENT

Development: Prescription for Hospital Needs, September p.6
They Said It Couldn't Be Done, September p.17
Development: Involving the Local Community, September p.20

GOVERNMENT AFFAIRS/POLITICAL AFFAIRS

Public Health Code: The Lawmaking Process, January p.12
Planning Must Integrate with Decision Making, May p.5
Top-Down Planning, May p.6
Bottom-Up Planning, May p.7
SHCC at a Crossroad: Does It Go Political? May p.9
Health Planning Requires New Focus for Physicians, May p.11
A Lawyer Takes a Practical Look at the State Health Plan, May p.12
Viewpoints on the State Health Plan, May p.14
The Legislative Committee, September p.15
Litigation as a Strategy, December p. 10
Streamlining the System, December p.14
Michigan Administrative Procedures Act, December p.16
Legislative Oversight, December p.19

HEALTH CARE DELIVERY

Your Hospital — Where People Listen and Respond, March p.4
The Role of Hospitals — March p.7
Hospitals Listen, March p.8
Outreach — Henry Ford Hospital Meets Special Needs of Its Urban Neighbors, March p.10
Family Birthing Center: An Innovative Idea at Providence Hospital, March p.14
In Support of Older Adults — New Services at St. Lawrence Involve Lansing's "Sixty-Plus" Citizens, March p.15
We Care About Kids — March p.19
Discharge Planning, March p.24
Children's Hospitals — Why It Costs More To Treat Sick Kids, April p.14
Health Maintenance Organizations, May p.16
One Way To Measure Quality of Patient Care, September p.18

HEALTH ECONOMICS & FINANCE

New Medicaid Prospective Reimbursement System Signed, September p.25

HEALTH PLANNING

Health Planning as a Vehicle for Hospital Cost Containment, February p.7
Planning Must Integrate with Decision Making, May p.5
Top-Down Planning, May p.6
Bottom-Up Planning, May p.7
Health Planning Requires New Focus for Physicians, May p.11
A Lawyer Takes a Practical Look at the State Health Plan, May p.12
Viewpoints on the State Health Plan, May p.14

HOSPITALS, SMALL

Voluntary Effort and The Smaller Hospital: A Personal View, February p.19
Smaller Hospital Conference, April p.24

INTERVIEWS

Interview with Representatives Raymond Hood and Raymond Kehres, January p.7
Interview with Robert DeVries, April p.4
Interview with Carl Levin, Bobby Crim, John Reiss and John McMahon, December p.4

LEGAL ISSUES

Legislation Expands MDPH Responsibilities for Hospital Licensure, January p.16
A Closer Look at Article 17, January p.17
Michigan Administrative Procedures Act, December p.16

MANAGEMENT

Evaluation of Management Training, April p.11

MEETINGS, FORUMS, CONVENTIONS

Smaller Hospital Conference, April p.24
Recalling the 60th MHA Annual Meeting, August p.17

MICHIGAN HOSPITAL ASSOCIATION

The Voluntary Effort Resolution, February p.13
MHA Members Meet with Congressmen to Discuss Voluntary Cost Containment, April p.27
MHA Annual Report, July p.8
The Individual Hospital vs. Code Requirements — MHA's Codes and Standards Consulting Service Offers Solution, July p.28
Clout Program Becomes National Phenomenon, July p.53
Statistical Directory, November p.5

MICHIGAN HOSPITALS

Michigan Hospitals 1978 Index, Jan. p.24

MULTI-HOSPITAL SYSTEMS

Detroit Medical Center — An Example of Multi-Hospital Systems, February p.16
Toward Building Effective Governance In a Multi-Hospital System, June p.14

NURSING
The ANA Position, October p.5
National League of Nursing Opposes 1985 Proposal, Oct. p. 7
The MNA Position, October p.9
What Is A Nurse? October p.13
The MLPNA Position, October p.16
Nurse Credentialing — Experience vs. Formal Education, October p.20
State Speaks Out: On Nurse Staffing, October p.24
A Trustee Speaks Out: On Nurse Staffing, October p. 25
Accountability Study Focuses on Staff Abilities and Patient Needs, October p.26

PUBLIC HEALTH CODE
The Lawmaking Process, January p.12
New Directions in Health Personnel Licensure, January p.14
Legislation Expands MDPH Responsibilities for Hospital Licensure, January p.16
A Closer Look at Article 17, January p.18
Patients' Rights and Responsibilities, January p.23
W.K. Kellogg Foundation Awards Grant to Assist in Implementing Public Health Code, April p.27

PSRO
Understanding and Dealing with PSRO, August p.4
Negotiating the Memorandum of Understanding for Delegated PSRO Review, August p.8
An Innovative System for Selective Review, August p.11
Delegation: A Dynamic Process, August p.13
Communication with PSROs Must be Two-Way, August, p.15
PSRO Data Requirements, August p.20

PHSRP
A Unique Process, January p. 6
The Role of Hospitals, January p.10

PUBLIC RELATIONS
Your Hospital: Where People Listen And Respond, March p.4
Public Relations Audit, April p.16
Long-Term Human Relations, September p.5
Marketing: The Only Authentic Long-Range Planning, Sept. p.8
The Hospitals' Most Important Public, September p.12
One Way to Measure Quality of Patient Care, September p.18

RESEARCH
Joint Venture — Unique Clinical Research Program at Bronson Methodist Hospital, April p.8
Accountability Study Focuses On Staff Abilities and Patient Needs, October p.26

SHARED SERVICES
MHA's Financial Consulting Service Becomes Field Representative for Hospital Administrative Services, May p.28
The Individual Hospital vs. Code Requirements — MHA's Codes and Standards Consulting Service Offers Solutions, July p.28

STATISTICS
Statistical Directory, November p.5

TRUSTEES
Cooperation Necessary Between Trustees and Legislators, February p.20
An Open Letter to Michigan Hospital Trustees, June p.4
The Board of Trustees Must Take Positions on the Front Line, June p.6
Physicians Bring Special Talents to Trusteeship, June p.10
The Osteopathic Physician — Trustee Perspective, June p.12
Toward Building Effective Governance In a Multi-Hospital System, June p.14
Hospital Boards Should Reflect the Total Community, June p.18
Trusteeship: A Serious Responsibility, June p.20
A Trustee Speaks Out: On Nurse Staffing, October p.25

Author Index

Balla, Gaye
An Innovative System for Selective Review, August p.11

Bannister, Tim
In Support of Older Adults: New Services at St. Lawrence Hospital Involve Lansing's "Sixty-Plus" Citizens, March p.15

Bienenfeld, Solomon
Public Health Code References to the MAPA Necessitate Thorough Understanding of the Act, December p.16

Brasie, Jeffrey
Self-Health Program at McLaren, March p.18

Britton, Lynn
The MLPNA Position, October p.16

Bronson, Terrence P.
Legislative Oversight, December p.19

Brooks, Terry
Litigation As A Strategy, December p.11

Bruce, L. Wallace
A Trustee Speaks Out: On Nurse Staffing, October p.25

Butt, Maryanne
The Individual Hospital vs. Code Requirements, July p.28
MHA Now Offering CEUs For Educational Seminars, Dec. p.27

Carpenter, Eugenia
New Directions in Health Personnel Licensure, January p.14

Clark, Barbara
1 In Every 200 Michiganians Is a Hospital Volunteer, Feb. p.23
Auxilians Listen, March p.20
Service is Keystone of MAHA, May p.19
30 Years On . . ., June p.23

Connors, Edward J.
Effective Governance In a Multi-Hospital System, June p.14

Cousin, Jacques
Detroit Medical Center — An Example of Multi-Hospital Systems, February p.16

Crim, Representative Bobby D.
Interview, December p.5

Dalston, Jeptha W.
Streamlining the System, December p.14

Davis, Caroline
An Open Letter to Michigan Hospital Trustees, June p.4

DeHaan, Raymond
Joint Venture — Unique Clinical Research Program at Bronson Methodist Hospital, April p.8

Demissianos, Harry
Joint Venture — Unique Clinical Research Program at Bronson Methodist Hospital, April p.8

DeVries, Robert A.
Interview, April p.4

Ellison, Nancy
Hospital Speaks to Community, March p.17

Falcone, Angela
Discharge Planning, March p.24

Federspill, Jeanne
Family Birthing Center — An Innovative Idea at Providence Hospital, March p.14

Felt, J. Kay
A Lawyer Takes a Practical Look at the State Health Plan, May p.12

Fischer, Lorene
The ANA Position, October p.5

Fraser, Donald L.
The Osteopathic Physician — Trustee Perspective, June p.12

Froyd, Peter
Joint Venture — Unique Clinical Research Program at Bronson Methodist Hospital, April p.8

Gerald, Terry
Public Health Code: The Lawmaking Process, January p.12

Gibson, Jill Downing
Hospitals Listen, March p.8

Glocksine, Vickie
Clout Program Becomes National Phenomenon, July p.53

Greenawalt, Leo F.
PHSRP: The Role of Hospitals, January p.10

Haag, Peter
The Individual Hospital vs. Code Requirements, July p.28

Hockhammer, William O.
A Closer Look at Article 17, January p.18

Hodges, Edward N., III
Hospital Boards Should Reflect the Total Community, June p.18

Hollister, Representative David
Planning Must Integrate With Decision Making, May p.5

Hood, Representative Raymond
Interview, January p.7

Irwin, J. Henry
Voluntary Effort and the Smaller Hospital: A Personal View, February p.19

Ivan, Judy
Accountability Study Focuses on Staff Abilities and Patient Needs, October p.26

Jenks, Lyn
$26 Million Expansion at Northern Michigan Hospitals Dedicated Recently, November p.40

Kehres, Representative Raymond
Interview, January p.7

Killian, Michael C.
Cost Containment: A Public Policy Responsibility, February p.18
Your Hospital — Where People Listen and Respond, March p.4
Long-Term Human Relations, September p.5

Kippels, Craig
Marketing: The Only Authentic Long-Range Planning, Sept. p.8

Klein, Thomas A.
Evaluation of Management Training, April p.11

Lafko, Lorna
Effective Governance In a Multi-Hospital System, June p.14

Lauzon, Lorraine
Trusteeship: A Serious Responsibility, June p.20

Lavery, William J.
Accountability Study Focuses on Staff Abilities and Patient Needs, October p.26

Levin, Representative Carl
Interview, December p.4

Lower, Richard N.
Evaluation of Management Training, April p.11

Lyons, Roger
Development: Involving The Local Community, Sept. p.20

MacPhail, Albert
Viewpoints on the State Health Plan, May p.14

Marnell, Gerald
Development: Prescription for Hospital Needs, September p.6

Marvell, Mary
Installation Remarks, August p.25
Marketing An Auxiliary, September p.23

Maynard, William
Accountability Study Focuses on Staff Abilities and Patient Needs, October p.26

McMahon, John Alexander
Interview, December p.5

McMartin, Chuck
One Way to Measure Quality of Patient Care, September p.18

Milks, June
Auxilians Meet with Legislators at Fifth Annual "Day at the Capitol", April p.20

Moore, Terence
The Legislative Committee, September p.15

Paradis, Dennis
Health Planning Requires New Focus for Physicians, May p.11

Pearson, Paul
Voluntary Effort in 1979 — The 2% Solution, September p.8

Perry, Frankie
Marketing: The Only Authentic Long-Range Planning, Sept. p.8

Potter, Donald P.
Health Planning As A Vehicle for Hospital Cost Containment, February p.7
Bottom-Up Planning, May p.7

Raske, Kenneth
Michigan Hospitals: Not In Isolation, July p.31
Hospital and Educational Reserve, Inc. Fosters Study of Efficient Hospital Operation, July p.57

Reed, Steven A.
Public Relations Audit, April p.16

Reiss, John B.
Interview, December p.5

Rodger, Cassandra
Delegation: A Dynamic Process, August p.13

Rosen, Jay
State Speaks Out: On Nurse Training and Credentialing, Oct. p.24

Rossman, Chris
Negotiating the Memorandum of Understanding for Delegated PSRO Review, August p.8

Ryan, Jack, M.D.
Communication with PSROs Must Be Two-Way, August p.14

Sanislow, Charles, M.D.
The Legislative Committee, September p.15

Savage, James M.
HSAs Encourage Development of Health Maintenance Organizations, May p.16
The Role of the Advisory Committee, August p.4

Schoolcraft, Allen L.
Legislation Expands MDPH Responsibilities for Hospital Licensure, January p.16

Shaheen, Paul N.
Patients' Rights and Responsibilities, Janaury p.23
PSRO Data Requirements, August p.20
1985 Proposal Spurs Debate, October p.4

Simmons, Sandra
The MNA Position, October p.9

Simonetti, Jack
Evaluation of Management Training, April p.11

Smith, Gloria Jane
U.S. Congressman Spends a Day as a Nurse Aide at Port Huron Hospital, November p.38

Smith, L. Michael
Hospitals Commit to the Voluntary Effort, February p.4

Smith, R. Sue
We Care About Kids, March p.19

(please turn to page 31)